



HMI Performance Incentives Releases Its *Just for You* Package
A Revolutionary Way to Reward Your Performers

NORWOOD, MA. July, 31, 2017 - HMI Performance Incentives is excited to announce the launch of a new reward solution called *Just for You*. This individual performance award is available for existing HMI clients as a complement to their current programs, but also for any company looking to recognize and reward its customers, salespeople, or employees. *Just for You* is a great addition to the HMI suite of incentive solutions that allows companies and clients alike to say thanks for a job well done, reward for an anniversary of work, or reward sales performance.

Features of the *Just for You* packages include:

- Customizable trips, destinations, and experiences.
- HMI has a long list of scalable packages to choose from, each offering a variety of experiences. From cruises, to all-inclusive travel, to regular season sporting events.
- HMI offers concierge service for its clients, meaning that each *Just for You* package purchased comes with the expertise and guidance of HMI travel professionals.
- The beautifully designed certificate package can be given to the earner in person or via mail, creating a tangible, rewarding experience from when they receive the package to when they land back at home.

HMI has also created the *Just for You Giveaway* contest to promote the launch of this new solution. Participants in the giveaway will be given the chance to win a special *Just for You* "Game On!" Package, which includes two (2) tickets to any regular season MLB®, NFL®, NHL®, or NBA® game, non-major PGA® tour event, or NASCAR® race of your choice, along with one (1) night hotel for two adults and breakfast for two.

Two second prize winners will be awarded \$100 gift cards and six third prize winners will be rewarded with \$50 gift cards.

For more information about *Just for You* packages [click here](#).

President of the HMI Performance Incentives, Paul Ferreira, said this about the new solution, "HMI's *Just for You* performance awards reflect our commitment to recognize extraordinary efforts of top achievers with a memorable life event."

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About HMI Performance Incentives

Founded in 1980 in Cambridge, MA, HMI Performance Incentives is a global leader in designing and managing sales and customer incentive solutions. At HMI, success is measured by the outcome of our clients' programs and their satisfaction. Our programs are designed to accelerate sales, increase customer or employee engagement, and increase market share. With more than 35 years of experience in the performance improvement industry, we know what it takes to deliver results.